



THE CITY OF TAUNTON'S

**105TH
LIGHTING OF THE
GREEN & LIGHTS ON
FESTIVAL**

**ADVERTISING
OPPORTUNITY**

PROGRAM ADVERTISEMENT
\$250 BUSINESS NAME LISTED ON
 THE EVENT WEBSITE AND IN EVENT
 PROGRAM MAP

Sponsorship Opportunities

<p>PREMIER SPONSOR \$10,000 (ONE OPPORTUNITY AVAIL- ABLE) RECOGNITION FROM THE STAGE DURING WELCOME REMARKS LOGO ON BANNER OVER BROAD- WAY STREET. LOGO ON COVER OF "LIGHTS ON FESTIVAL" EVENT PROGRAM MAP & SITE SPONSORSHIP LIST- ING LOGO IN TACC NEWSLETTER (IN THE <i>TAUNTON DAILY GA- ZETTE</i>) PROMINENTLY FEATURED LARGE COLOR AD IN EVENT PRO- GRAM RECOGNITION ON EVENT WEB- SITE & IN PRESS RELEASES</p>	<p>JINGLE BELL SPONOR \$2,500 RECOGNITION FROM THE STAGE DURING WELCOME REMARKS LOGO IN TACC NEWSLETTER (IN THE <i>TAUNTON DAILY GAZETTE</i>) PROMINENTLY FEATURED MEDI- UM COLOR AD IN EVENT PRO- GRAM MAP & SITE SPONSORSHIP LISTING RECOGNITION ON EVENT WEB- SITE & IN PRESS RELEASES</p>
<p>SILVER BELLS SPONSOR \$5,000 RECOGNITION FROM THE STAGE DURING WELCOME REMARKS LOGO ON FOUR LAMPPOST BANNERS ON TAUNTON GREEN LOGO IN TACC NEWS (IN THE <i>TAUNTON DAILY GAZETTE</i>) PROMINENTLY FEATURED LARGE COLOR AD IN EVENT PROGRAM MAP & SITE SPONSORSHIP LIST- ING RECOGNITION ON EVENT WEB- SITE & IN PRESS RELEASES</p>	<p>SLEIGH BELLS SPONSOR \$1,000 LOGO IN TACC NEWSLETTER (IN THE <i>TAUNTON DAILY GAZETTE</i>) PROMINENTLY FEATURED COLOR AD IN EVENT PROGRAM MAP & SITE SPONSORSHIP LISTING RECOGNITION ON EVENT WEB- SITE & IN PRESS RELEASES</p>
	<p>SITE SPONSOR \$500 SIGN DISPLAYED AT A <i>LIGHTS ON FESTIVAL</i> PERFORMANCE SITE PROMINENTLY FEATURED COLOR AD IN EVENT PROGRAM MAP & SITE SPONSORSHIP LISTING LISTING AS A SITE SPONSOR ON THE OFFICIAL EVENT MAP</p>

**Your support of this local
 holiday tradition is greatly
 appreciated!**

105TH LIGHTING OF THE GREEN & LIGHTS ON FESTIVAL

SPONSORSHIP/ADVERTISING FORM

SPONSOR/ADVERTISER _____

DONATION \$ _____ CONTACT NAME _____

PHONE _____ EMAIL _____

IF APPLICABLE, PLEASE EMAIL YOUR CURRENT LOGO AND PERTINENT ADVERTISING INFORMATION TO:

EKELLEHER@DOWNTOWNTAUNTON.ORG

PLEASE MAKE CHECKS PAYABLE TO "HEART OF TAUNTON" WITH A NOTATION OF LIGHTS ON IN THE MEMO LINE AND RETURN WITH THIS FORM TO:

LIGHTS ON FESTIVAL
C/O LIGHTS ON COMMITTEE
6 PLEASANT STREET, SUITE A, TAUNTON, MA 02780

