



City of Taunton's
107th Annual Lights
On the Green

December 5, 2020 – January
1, 2021

2020 Sponsorship Opportunities

In 2020, we are unable to hold our usual festivities, but we still plan to light up our Downtown and provide the usual holiday display for visitors from far and wide to enjoy during the holiday season.

2020 marks the 107th Lighting of the Green. The holiday lights display is advertised on the Downtown Taunton Foundation, City of Taunton, and Lights On social media pages. The event has its own website at lightsonfestival.org which will be used in 2020 to highlight ways that visitors can enjoy the lights display in safe and socially distanced ways.

There are several sponsorship and advertising opportunities available. Please see details following. Thank you for supporting one of Taunton's longest running & most joyous traditions!

- 2020 Lights On Committee

107th Lights On the Green Sponsorship/Advertising Form

Sponsor/Advertiser _____

Donation \$ _____ Contact Name _____

Phone _____ Email _____

Please email your current logo and pertinent advertising information to:

rmenard@taunton-ma.gov

Please make checks payable to "The City of Taunton" with a notation of Lights On in the memo line and return with this form to:

Lights On Festival Committee

c/o Radka Barter, City of Taunton

141 Oak Street, Taunton, MA 02780

Questions? Call Radka Barter at 508.821.1000

Thank you and Happy Holidays!

Sponsorship Deadlines:

- **Forms and checks must be received by the Lights On Committee by Friday November 6, 2020 or we cannot guarantee your inclusion in printed materials.**
- **Logos must be emailed to ekelleher@downtowntaunton.org by Friday November 13, 2020 or we cannot guarantee your inclusion in printed materials.**

Premier Sponsor \$5,000

- Logo on banner over Broadway
- Logo on four lamppost banners on Taunton Green
- Logo & link to your website on lightsonfestival.org, including a large logo & link on each page
- Recognition in press release
- Company name tagged in ALL social media posts for the event

Silver Bells Sponsor \$2500

- Logo on four lamppost banners on Taunton Green
- Logo & link to your website on lightsonfestival.org
- Recognition in press release
- Company name tagged in 8 DTF, City & Lights On social media posts

Jingle Bells Sponsor \$1250

- Logo & link to your website on lightsonfestival.org
- Recognition in press releases
- Company name tagged in 6 DTF, City & Lights On social media posts

Sleigh Bells Sponsor \$500

- Logo & link to your website on lightsonfestival.org
- Recognition in press release
- Company name tagged in 3 DTF, City & Lights On social media posts

Red & Green Sponsor \$250

- Company name on lightsonfestival.org
- Company name tagged in 1 DTF, City & Lights On social media posts